

Advanstar Ad Sizes

US

Std/Junior

- Two page spread
- Full page
- 2/3 page
- 1/2 Island
- 1/2 page Vertical
- 1/2 page horz
- 1/3 page vert
- 1/3 square
- 1/3 horz
- 1/4 vert
- 1/4 horz
- 1/6 vert
- 1/6 horz
- 1/9 page
- 1/12 page

Non-bleed	
14 1/2 X	9 1/2
6 3/4 X	9 1/2
4 1/2 X	9 1/2
4 1/2 X	7
3 3/8 X	9 1/2
6 3/4 X	4 5/8
2 1/8 X	9 1/2
4 1/2 X	4 5/8
6 3/4 X	3
3 3/8 X	4 5/8
4 1/2 X	3
2 1/8 X	4 5/8
4 1/2 X	2 3/8
2 1/8 X	3
2 1/8 X	2 3/8

Bleed	
15 3/4 X	10 3/4
8 X	10 3/4
5 1/4 X	10 3/4
5 1/4 X	7 3/4
4 1/8 X	10 3/4
8 X	5 3/8
2 7/8 X	10 3/4
5 1/4 X	5 3/8
8 X	3 7/8
4 1/8 X	5 3/8
5 1/4 X	3 7/8
2 7/8 X	5 3/8
5 1/4 X	3 1/8

Trim Size	
15 1/2 X	10 1/2
7 3/4 X	10 1/2
5 1/8 X	10 1/2
5 1/8 X	7 5/8
4 X	10 1/2
7 3/4 X	5 1/4
2 3/4 X	10 1/2
5 1/8 X	5 1/4
7 3/4 X	3 3/4
4 X	5 1/4
5 1/8 X	3 3/4
2 3/4 X	5 1/4
5 1/8 X	3

Keep live matter 3/8" from all sides

Metric

- Two page spread
- Full page
- 2/3 page
- 1/2 Island
- 1/2 page Vertical
- 1/2 page horz
- 1/3 page vert
- 1/3 square
- 1/4 vert

Non-bleed	
368 X	241
171 X	241
114 X	241
114 X	178
86 X	241
171 X	117
54 X	241
114 X	117
86 X	117

Bleed	
400 X	273
203 X	273
133 X	273
133 X	197
105 X	273
203 X	137
73 X	273
133 X	137
105 X	137

Trim Size	
394 X	267
197 X	267
130 X	267
130 X	194
102 X	267
197 X	133
70 X	267
130 X	133
102 X	133

Keep live matter 10mm from all sides