

PTE Weekly e-Alert:

Content and Circulation:

In 2008 Pharmaceutical Technology Europe (PTE) magazine is publishing a weekly E-Alert providing a variety of editorial from the Pharmaceutical, Specialty Chemical, Biopharmaceutical and Contract Service/Outsourcing industries. The news will include:

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| ◇ Industry news | ◇ Trends / forecasts |
| ◇ Big Pharma | ◇ Regulatory affairs |
| ◇ Key industry movers | ◇ Financial results / Mergers & acquisitions |
| ◇ Industry events | ◇ Recruitment Opportunities |
| ◇ Company news: New / closing facilities, People on the move | |

Every edition of the e-Alert is circulated directly into the inboxes of 24,394¹ industry professionals. The readership is made up from a combination of PTEs fully audited circulation and industry professionals who have requested to receive the e-Alert on a weekly basis. Over the course of 2008 we intend to increase the size and quality of the circulation through specific research and surveying the readership.

If your company has any corporate news (mergers or acquisitions, new facilities, new products etc) which you would like to be considered for inclusion in a future edition of the e-Alert please send it to Stephanie Sutton – ssutton@advanstar.com.

Production Dates and Deadlines:

Each edition of the PTE Weekly e-Alert will be circulated on the Tuesday of that week.

The advertising and editorial deadline for each edition is the Monday of the week before your chosen issue.

¹ Publishers own data

For Advertising opportunities please contact: **Mark Goodrich** on 0044 1244 393 130 or Mgoodrich@advanstar.com